

Rutgers University
School of Business-Camden
Management Information Systems

52:623:334

Fall 2009 - Monday & Wednesday 4:20 - 5:40 PM

Professor

Dr. Julie E. Kendall

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Required text: **Management Information Systems**, eleventh edition, Laudon, K.C. and Laudon, J.P., Englewood Cliffs, New Jersey: Prentice Hall, 2010.

Course Objectives

1. Understand and articulate the importance of MIS in the organization, including the strategic and international role of information resources, the use of systems analysis and design techniques to build systems, the management of information resources and its ethical aspects.
2. Synthesize current IS research and practitioner literature from library sources on a chosen topic, visit an organization and interview an employee; and write a position paper which takes a defensible stand on a currently important and/or controversial issue in IS. The paper should contribute to that literature from your unique perspective.
3. Be able to use the knowledge from class to interact knowledgeably and effectively with information systems professionals and end users including systems analysts, technical support people, computer programmers, database administrators, data entry personnel, and webmasters.
4. Use the Internet and a Web-based organizational simulation to understand complex systems problems. Learn to use the Web to understand networking and its impact on MIS, E-commerce, E-business and society in general.

Grading Breakdown

<i>Item</i>	<i>%</i>
<i>First examination</i>	32.5
<i>Second examination</i>	32.5
<i>Term paper</i>	25
<i>Participation, presentations and computer assignments</i>	10

Core Concepts in MIS

- Organizations, Management, and the Networked Enterprise
 - Information Systems in Global Business Today
 - Global E-Business: How Businesses Use Information Systems
 - Information Systems, Organizations, and Strategy
 - Ethical and Social Issues in Information Systems
- Information Technology Infrastructure
 - IT Infrastructure and Emerging Technologies
 - Foundations of Business Intelligence: Databases and Information Management
 - Telecommunications, the Internet, and Wireless Technology
 - Securing Information Systems
- Key System Applications for the Digital Age
 - Achieving Operational Excellence through Enterprise Applications
 - E-Commerce: Digital Markets, Digital Goods
 - Managing Knowledge
 - Enhancing Decision Making
- Building and Managing Information Systems
 - Building Information Systems
 - Project Management
 - Establishing the Business Value of Systems
 - Managing Change
 - Managing Global Systems

General Policies

1. Limited grading feedback will be available before the last day to drop the course.
2. Students are expected to attend and participate in every session. Come to class prepared to contribute to the discussion. Read the chapters and any relevant outside material you can find.
3. Duties related to your employment or business do not provide an acceptable excuse for class absences, or missed examinations. Make-up exams for non-university approved reasons are not guaranteed. If, for a university approved reason, you cannot take an exam at the scheduled time you must give the professor written notice at least one week in advance so that other arrangements can be made. If the situation does not allow for advance notification (for example, emergency hospitalization), contact the professor as soon as possible after a missed exam and be prepared to provide written documentation to support your absence (such as a doctor's note).
4. **No** incomplete will be given.
5. All changes and announcements will be made in class at least once. If you anticipate being absent from class, find a classmate who can pick up handouts etc. for you, as you are responsible for keeping up with this course. Handouts will be brought to class only once.
6. If a student wishes to have an exam or assignment regraded, the student should resubmit the exam or assignment to me before the next class period. I will regrade the assignment (up or down) **only if no** additional explanation is offered (written or oral).
7. Late projects will be penalized by one complete letter grade (e.g. an A would become a B; on a 100 point scale a 93 would become an 83).

8. Some lectures and discussion will require the use of Sakai.
9. If Rutgers cancels classes for a snow or other emergency, this class will not meet. If an exam is scheduled and the university is closed, the exam will be postponed one class period. Check the course Web page for possible class cancellations. If Rutgers cancels classes on a day when no exam is scheduled, expect the exam to take place on the date originally scheduled. Generally, exams will not be postponed, and grades or questions will be adjusted if necessary.
10. Grading: 90 or above is A; 87-89 is a B+; 80-86 is a B; 77-79 is a C+, etc.
11. This is a project course. The "final" in this course is the term project.
12. Students are required to turn off their cell phones while they are in class, unless there is an emergency. Emailing, texting, and Web-surfing other than assignments should not be done in class.
13. Students should come to class on time and should stay in class throughout the class period. You have permission to leave the room in an emergency.

Computer/Web Assignments

Computer/Web assignments will be given periodically throughout semester. You are required to keep up to date on when assignments are made, what is required, and when they are due. Computer projects must be professional looking when you submit them. Each computer assignment must have a separate cover with your name, a title for the assignment, the date, and section number. Use a laser printer or near letter quality printer so your assignment is readable. Submit an original printout of your computer assignments; DO NOT submit a photocopy of any of them.

<i>Date</i>	<i>Day</i>	<i>Topic</i>	<i>Reading</i>
9/2	Wednesday	Course overview and objectives	
9/8	Tuesday	IS in Global Business	Ch. 1
9/9	Wednesday	IS in Global Business (continued)	
9/14	Monday	Global e-Business: How Businesses Use Information Systems	Ch. 2
9/16	Wednesday	Global e-Business: How Businesses Use Information Systems (continued)	
9/21	Monday	Pursuing organizational strategies via IS and management	Ch. 3
9/23	Wednesday	Strategy and IT; Term paper introduced	
9/28	Monday	Conducting term paper research (meet in Robeson Library)	
9/30	Wednesday	Ethical and Social Issues in IS	Ch. 4
10/5	Monday	Ethical and Social Issues (continued)	
10/7	Wednesday	IT Infrastructure and Emerging IT	Ch. 5

10/12	Monday	Foundations of Business Intelligence – Term paper topics due	Ch. 6
10/14	Wednesday	Foundations of BI (continued)	
10/19	Monday	Telecommunications, the Internet and Wireless Technology	Ch. 7
10/21	Wednesday	Exam review	
10/26	Monday	Examination #1 Chapters 1-7	
10/28	Wednesday	Overview of Chapters 8-13 & 15; review of exam; Securing Information Systems	Ch. 8
11/2	Monday	Enterprise Applications	Ch. 9
11/4	Wednesday	E-commerce	Ch. 10
11/9	Monday	Guest Professor	
11/11	Wednesday	Knowledge Management	Ch. 11
11/16	Monday	Enhancing Decision Making	Ch. 12
11/18	Wednesday	Systems Analysis and Design Methods	Ch. 13
11/23	Monday	Alternative Methods for Systems Analysis	
11/25	Wednesday	Happy Thanksgiving – no class	
11/30	Monday	Managing International IS	Ch. 15
12/2	Wednesday	Exam #2 Chapters 8-13 & 15	
12/7	Monday	Lab class; prepare term paper	
12/9	Wednesday	Term Paper due	
12/18	Friday	Online discussion	2:00 PM