

Term Project for Managing Ecommerce Projects

Choose a club, sporting group, hobby, religious group, business, or social group you are a member of or know about. Do a prototype Web site made up of a main page (home page) and at least four other pages. You will need to use Microsoft FrontPage to complete this project as some of the deliverables include features not found in Dreamweaver or SeaMonkey. The project requires you to communicate with people in the business you are writing about.

The Web site should inform the person who visits the site. For example if you do a site for a club, have a main page that tells the person what the club does. Use the other pages to go into more detail, or include photos of the members. Use another page to have links to related Web sites. The point is to inform.

Develop a Web site that has the following elements:

1. Adopt a **theme** in Microsoft Front Page. You may modify the theme if you want. Themes have background and design elements used in banners and borders.
2. Uses **shared borders** for navigation between pages.
3. Use a **table** to help format the page.
4. Include **hyperlinks** and **bookmarks** internally and **hyperlinks to external pages**.
5. Insert: a) a **banner**, b) **rollover button**, and c) any other special component that is appropriate.
6. **Publish** the site to your clam account and test it.

Then write up the rest and submit the following, based on the Project Charter:

Project Deliverables (about 8-9 pages of writing and some printouts totaling about 20 pages).

- Title page (something that describes the specific project and organization you are working with)
- Executive summary (about 50 words) on an unnumbered page.
 - Fifty words that describe the project
- Introduction (1 page only) Describe the organization and its main purpose.
- Project Charter (1 to 2 pages only)
A narrative that answers questions such as:
 - What are the objectives of the project?
 - What is the scope?
 - What methods would be used to gather data?
 - Who are the key participants who supply content for the Web site?
 - Who are the key participants on the development team?
 - What are the project deliverables?
 - What are the steps in the assessment (evaluation) process?
 - What is the project timeline? (in words)
 - How will the project's success be measured?
- Cost/benefit analysis (1/2 page)
 - Don't worry about cost, but describe the intangible benefits
- Data collection instruments used (1/2 page)
 - Describe how you used interviews, observations, Internet searches, library searches, questionnaires and the difficulties you may have encountered in getting data and content.
- Timeline for the project (The printouts from Microsoft Project, about 2 pages)
 - Show a Gantt diagram and a PERT diagram for your project showing about 6 tasks that you need to complete in order to finish the project.
- Structure of the system (1/2 page text and a printout of the chart)
 - Print the Navigation view from Microsoft FrontPage.
 - Explain why you set up the structure in this way.
- Prototype Web site (1/2 page write-up plus the 4 pages you developed in Microsoft FrontPage)
 - Just print the main (home) page and 4 sample pages.
 - In ½ page, describe the purpose and virtues of the sample pages in general.
- Implementation and training plan (1/2 page)
 - Who will maintain the Web site? How will they be trained?
 - How will the Web site be hosted?
- Conclusion - a 1 – 1 ½ page description of the features of the new Web site and your experiences in getting the project completed.

Grading: The actual design of the Web site will be 30 percent of this project grade, the report will be 70 percent of the grade. Therefore, make sure you write up the documentation well.