

EIT 343

# Managing Emerging Information Technologies

Dr. Ken Kendall

[www.thekendalls.org](http://www.thekendalls.org)

**Goal: To prepare and present a Microsoft PowerPoint presentation that tells a story of a successful adoption of an emerging technology or an ongoing plan to adopt a new technology. In our discipline we call this story a case study. This story involves a reason (or need) for introducing the technology, a description of process an organization went through to adopt this technology, and a status report of how the technology is currently being accepted.**

**Note: This project requires you to work with a real organization. This organization can be a small business, a large company, or a nonprofit group. The technology must be real as well, but can be hardware or software that contains a new technology.**

## Instructions for the PowerPoint Presentation

Prepare and give a 30 minute 18-24 slide presentation in Microsoft PowerPoint. You will be given 10 minutes to answer questions following your presentation. Your presentation should include slides that cover the following points (but you may add a few more):

- **Title Slide.**
- **Executive Summary.**
- **Overview of the Organization, Culture, and Technology climate.**
- **Motivation for Introducing the New Technology.**
- **The Emerging Information Technology: What it Is and How it Works**
- **What Barriers and Obstacles Needed to be Overcome.**
- **People and their Roles.**
- **The Implementation Process.**
- **Major Benefits Gained.**
- **Lessons Learned.**
- **Conclusion.**

**Please email the PowerPoint slides to me one day before you make your presentation.** The PowerPoint Presentation will be graded on the above parts plus other factors including eye contact, delivery style, the quality of your PowerPoint slides and the overall impression you create.

