

Rutgers University
School of Business-Camden
Management Information Systems
53:623:510

Fall 2008 - Monday 6:00 – 8:40 PM

Professor

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Required text:

Corporate Information Strategy and Management, seventh edition, Applegate, L. M., Austin, R. D., McFarlan, F. W., New York: McGraw-Hill Irwin, 2007. ISBN 978-0-07-294775-5

Course Objectives

Successful students should be able to:

1. Understand and articulate the importance of MIS in the organization, including the strategic and international role of information resources, the use of systems analysis and design techniques to build systems, leading of and managing the information resource; IT infrastructure; outsourcing IT, and the ethical aspects of IT in organizations.
2. Understand the influence of 21st century technologies on business decisions.
3. Be able to use the knowledge from class to interact knowledgeably and effectively with information systems professionals and users including CIOs, systems analysts, technical support people, computer programmers, database administrators, data entry personnel, and Web masters.
4. Use the Internet and a Web-based organizational simulation to understand complex systems problems. Learn to use the Web to understand networking and its impact on MIS, ecommerce, e-business, and society in general.
5. Create an original, individual case study of the strategic use of IT in an actual organization. Use both primary and secondary research methods to develop the case and provide professional recommendations for future corporate strategic actions and decisions based on your analysis.

Grading Breakdown

<i>Item</i>	<i>%</i>
<i>First examination</i>	30
<i>Second examination</i>	30
<i>Term paper</i>	30
<i>Presentations and participation</i>	10
	100

General Policies

- Limited grading feedback will be available before the last day to drop the course.
- Duties related to your employment or business do not provide an acceptable excuse for class absences, or missed examinations. Make-up exams for non-university approved reasons are not guaranteed. If, for a university approved reason, you cannot take an exam at the scheduled time you must give the professor written notice at least one week in advance so that other arrangements can be made. If the situation does not allow for advance notification (for example, emergency hospitalization), contact the professor as soon as possible after a missed exam and be prepared to provide written documentation to support your absence (such as a doctor's note).
- No** incomplete will be given.
- The schedule may change because of quest speakers, the whether, or other factors. All changes and announcements will be made in class at least once. If you anticipate being absent from class, find a classmate who can pick up handouts etc. for you, as you are responsible for keeping up with this course. Handouts will be brought to class only once.
- If a student wishes to have an exam or assignment regraded, the student should resubmit the exam or assignment to me before the next class period. I will regrade the assignment (up or down) **only** if **no** additional explanation is offered (written or oral).
- Late projects will be penalized by one complete letter grade (e.g. an A would become a B; on a 100 point scale a 93 would become an 83).
- Some lectures and discussion will require the use of Sakai.
- If Rutgers cancels classes for a snow or other emergency, this class will not meet. If an exam is scheduled and the university is closed, the exam will be postponed one class period. Check the course Web page for possible class cancellations. If Rutgers cancels classes on a day when no exam is scheduled, expect the exam to take place on the date originally scheduled. Generally, exams will not be postponed, and grades or questions will be adjusted if necessary.
- Students are required to turn off their cell phones while they are in class, unless there is an emergency. Emailing, texting, and Web-surfing other than assignments should not be done in class.
- Students should come to class on time and should stay in class throughout the class period. You have permission to leave the room in an emergency.
- This is a project course. The "final" in this course is the term project.

<i>Date</i>	<i>Day</i>	<i>Topic</i>	<i>Reading</i>
9/8	Monday	Course overview and objectives Importance of IS in Global Business	
9/15	Monday	IT and Strategy Research Methods	Ch 1 pp. 25-55
9/22	Monday	IT and Organizations Cases C1 and C2	Ch 2 pp. 57-78
9/29	Monday	Extending the Enterprise; Term paper introduced Cases C3 and C4	Ch 3 pp. 79-114
10/6	Monday	Making the Case for IT Cases C5 and C6	Ch 4 pp. 115-136
10/13	Monday	Understanding Internetworking Infrastructure Cases C7 and C8	Ch 5 pp. 279-304
10/20	Monday	Examination #1 (Chapters 1-5, assigned cases, and handouts)	
10/27	Monday	Assuring Reliable and Secure IT Services Cases C9 and C10	Ch 6 pp. 305-330
11/3	Monday	A Portfolio Approach to Managing IT Projects Cases C11 and C11	Ch 10 pp. 453-472
11/10	Monday	Managing Diverse IT Infrastructure Cases C13 and C14	Ch 7 pp. 331-352
11/17	Monday	Organizing and Leading the IT Function Cases C15 and C16	Ch 8 pp. 419-435
11/24	Monday	Special Lab Class	TBA
12/1	Monday	Managing IT Outsourcing Case C17	Ch 9 pp. 437-452
12/8	Monday	Examination #2 (Chapters 6-10, assigned cases and handouts)	
12/15	Monday	Final exam day 6:00 PM	Projects Due