

Date/Time _____

Name _____

"Insight" Article _____

ITPM 623:445 Individual "Insight" Presentation Critique Form

CONTENT	Needs Improvement					Excellent
	1	2	3	4	5	
Provided a proper introduction of self and the ecommerce article	1	2	3	4	5	
Described the overarching ecommerce issue	1	2	3	4	5	
Accurately depicted the industry context for the overarching ecommerce issue	1	2	3	4	5	
Identified the most important facts for their specific ecommerce issue	1	2	3	4	5	
Listed and explained the ongoing controversies and dilemmas regarding the ecommerce issue	1	2	3	4	5	
Posed five in-depth and open-ended questions to the class	1	2	3	4	5	
Provided a conclusion and what's fascinating in the research to date	1	2	3	4	5	
DELIVERY						
Eye contact and voice projection	1	2	3	4	5	
Quality of the slide deck (graphics, logos, font size, hyperlinks etc.)	1	2	3	4	5	
Overall impact	1	2	3	4	5	

Grade

/50

Comments: