

Name _____

Date/Time _____

Topic _____

MIS 510 PowerPoint Presentation Critique

CONTENT	Needs Improvement					Excellent
	1	2	3	4	5	
Brief overview of the company and type of ecommerce application (B2B, B2C, etc)	1	2	3	4	5	
Description of the application; why it is unique and how it evolved over time	1	2	3	4	5	
Comments about competitors and how your company succeeded or failed	1	2	3	4	5	
Articulation of concepts that others can use in the design of their ecommerce applications and websites	1	2	3	4	5	
Questions for your listeners and management of the class discussion	1	2	3	4	5	
Epilogue: Status of the company today and your recommendations for the company	1	2	3	4	5	
DELIVERY						
Eye contact	1	2	3	4	5	
Voice projection	1	2	3	4	5	
Quality of the PowerPoint slides and use (Graphics, logos, hyperlinks to websites)	1	2	3	4	5	
Overall impact	1	2	3	4	5	

Grade

/50

Comments: